

## Why make the move? A popular myth is that training is good. Training

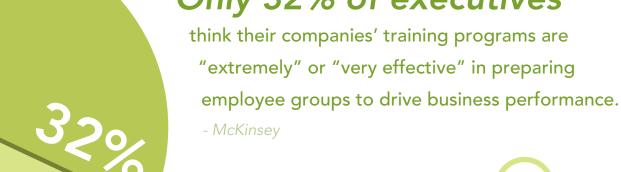
may be what the decision makers want, but it may not be needed to improve employees' competency.

"It's not that people don't like what you do; it's just that nobody likes training. Nobody.

You do an excellent job, but still... people hate training."

Traditional Training,

## Learning, and Support Methods are Not Working Only 32% of executives



Knowlege Forgotten **Poor Retention** People usually forget 90%

One day of classroom learning

-Hermann Ebbinghaus Knowlege **Retained** 

of what they learn in a class within 30 days, with the majority of

this forgetting occurring within the first few hours after class.



- META Group

**Employees** 

76% of users inititing have a failed or sub-standard

Workers are spending 8.8 hours/week

understanding of mission critical applications

searching for information That's 457 hours/year!

## enabled thru increased user adoption of a new CRM solution at a major insurance company. 50% reduction in product training classroom training time and expense at a global

The Results

of Performance Support

manufacturing company 12.5% reduction of help desk transactions and 50% reduction in all

migration project at a global consulting firm.

and 50% reduction in classroom time for application

6% increase in sales personnel productivity

So what box do I pack first to get this move headed in the right direction?

top performing movers and shakers from 2012.

The Lemonade Stand - by Frank Nguyen **Training LOVES Performance Support & Performance** 

How do you know where to start? - by Bob Mosher

Selling Performance Support In-House - by Gary Wise

Let us help...Here are the

Support LOVES Training - by Allison Rossett Performance Support: Hiding in Plain Sight in Life, but Not So Much in the Training World - by Marc Rosenberg

Turbo-Charge Your e-Learning With Performance Support - by Laura Gow Implementing Performance Support Solutions—End User's Perspective - by Eran Gal

Does Performance Support Always Have to Be a Post-Training Solution? - By Gary Wise Train, Empower, Achieve: New Thoughts in Performance Support

- by Carla Torgerson and Phillip Neal Lessons Learned in Implementing Performance Support Platforms - by Eran Gal

Performance Support.

Are You Ready?

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